



Florida Scientist

Quarterly Journal of the Florida Academy of Sciences

Office of the Business Manager

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ADVERTISING POLICY [revised 12/07/06, 5/31/07 & 7/16/10]

Advertising is dependent on availability of blank pages in the journal. (We can't add a 4-page signature for a 1-page ad.) A one-page ad in an issue is \$200 for black and white or grayscale copy and \$700 for color. Camera-ready copy or digital image ready to print must be in the hands of the editor according to the following schedule:

issue 1 (mails on 2/21): 11/15 previous year

issue 2 (mails on 4/21): 1/15

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